



TIMELINE

4-HOUR BRAND CLARITY SESSION

TIMELINE

DAY ONE

STEP 1: Vision

The first step is breaking down your vision & goals.

STEP 2: Story

The core of your brand is crafting & telling a powerful story.

STEP 3: Purpose

Your brand purpose is the key to building a movement.

STEP 4: Audience

Clarity on who your audience is gets you half-way there.

STEP 5: Results

The results you get or plan to get people lays down the foundation for your messaging.

TIMELINE

DAY TWO

STEP 6: Messaging

A brand with a clear message is a brand that goes viral.

STEP 7: Content Creation

Knowing exactly what you need to create makes this easy.

STEP 8: Offer

Your offer is the foundation of your movement.

STEP 9: Brand Audit

We'll break down & tweak your entire social media strategy.

STEP 10: Action Plan

Lastly, we'll create an action plan for you to walk away with and implement to grow & monetize your brand.



**SPEAK
SOON**